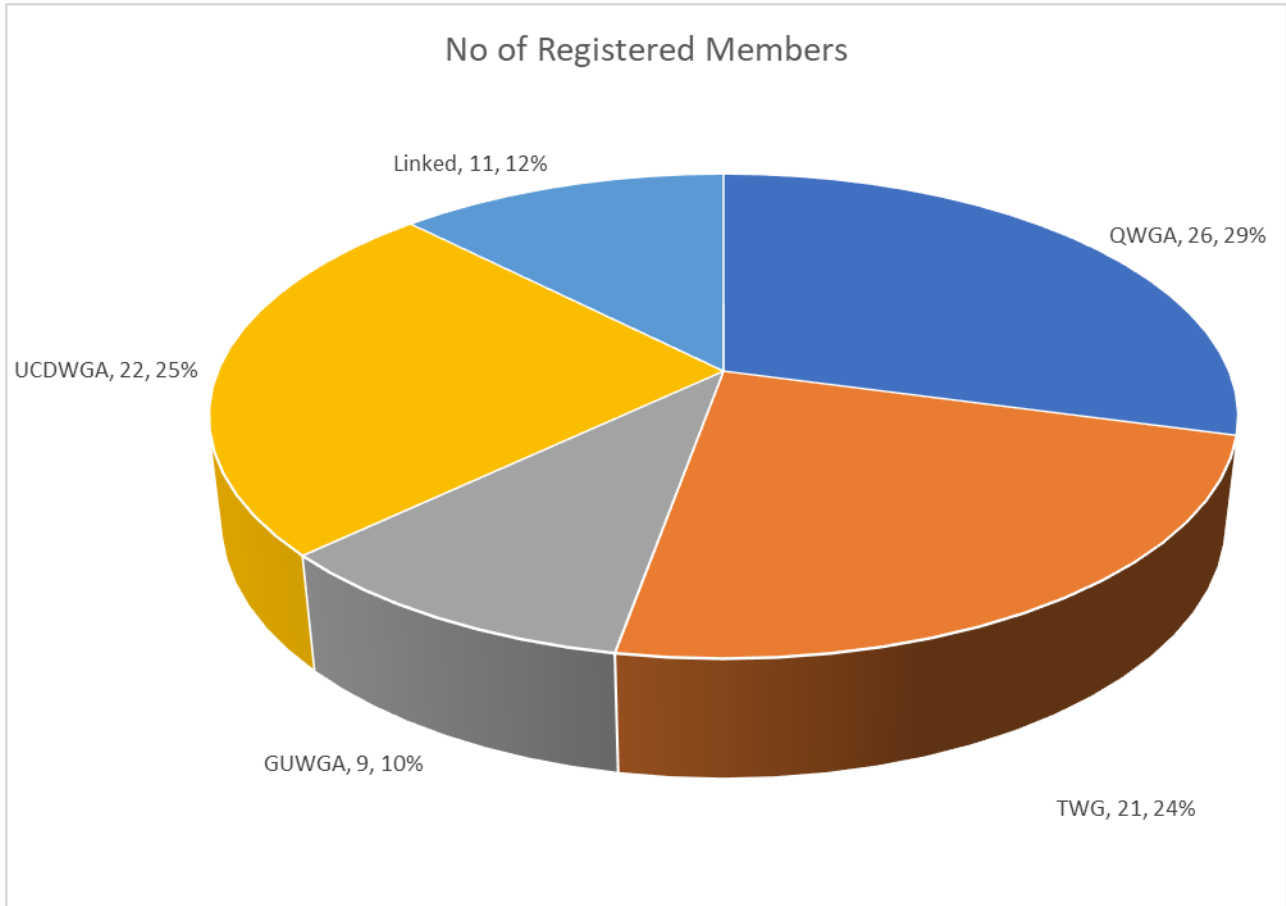


## IrFUW WEBMASTER REPORT TO IrFUW COUNCIL

OCTOBER 2018

### Registered members

The number of registered members is now 89. Please encourage members to register.



### Visitor's statistics

|                    | March<br>2018 | April<br>2018 | May<br>2018 | June<br>2018 | July<br>2018 | Aug<br>2018 |
|--------------------|---------------|---------------|-------------|--------------|--------------|-------------|
| Sessions/Visitors  | 72            | 74            | 97          | 71           | 53           | 243         |
| Returning Visitors | 26%           | 24%           | 12%         | 27%          | 15%          | 5%          |
| New Visitors       | 74%           | 76%           | 88%         | 73%          | 85%          | 95%         |

### Cost of hosting the IrFUW WebSite and keeping the name

To justify the annual fee we pay to have an internet presence it is important that the information on the site is timely and that associations make contributions regularly.

## **Uploads and Posts**

**Thank you to those who regularly send information for publication.**

### ***Website Members' Areas***

Reports, photos, the newsletter and updates from the President have been uploaded to the Member's Area. Each Association (excluding TWG who have their own website) also has its own Member's Area. Trinity and Queens also have their own Facebook pages to which links are provided.

### ***Events***

Association news and Future Events have been updated as information becomes available. It is important that planned events as per an association's programme are sent for uploading as well as for the Newsletter with the exception of those associations who are happy to use their Facebook page to advertise events. A link to association facebook events has been put on the website.

### ***Facebook***

The IrFUW Facebook page is used to record the latest news and reminders about forthcoming events. By its nature this news needs to be timely ie within a day or two of it occurring. Those not 'on' Facebook can still view this news. Please encourage members who are 'on' Facebook to 'Like' the page which will increase our followings. (There are only 49 followers at present though this has increased from 44 since the last report).

If any members would like advice on using Facebook please do not hesitate to ask.

### **Action required**

In order to make the most of this resource, a number of suggestions were provided in my October report a number of which still need to be addressed.

- Members who have yet to register should be encouraged to do so in particular a number of association officers have yet to register on the member's area.
- Information from Associations on upcoming events and news for uploading needs to be provided.
- Breaking and recent news and statements by the president or other news relevant to the IrFUW needs to be provided regularly for posting on Facebook.
- The addition of one or two additional administrators who would be willing to post news would ensure that the page is updated more regularly.
- Some editing is needed on the content of the website with regard to details about membership.

My thanks to all who have provided material.

**Any feedback will be gratefully received.**

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**Heather Elliott  
IrFUW Webmaster  
8 October 2018**